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THE HAVEN & FOODIO PARTNER TO RAISE FUNDS FOR HOMELESS
Charlottesville Startup Kicks off 'Foodlanthropy' Initiative with Local Shelter

Charlottesville, VA – Foodio is partnering with The Haven for the next month to raise funds to end homelessness when people order food online from local restaurants. Beginning March 27, Foodio will donate 100% of their proceeds to The Haven when customers order from **EatFoodio.com** and use the code *FoodioHaven*. Located across from Lee Park in Charlottesville, The Haven provides a day shelter for the homeless as well as resources and collaborative efforts to fight homelessness. Foodio, which builds custom online ordering software for independent restaurants, was launched in 2013 by three University of Virginia graduates who say they are pleased to give back to the community. Says founder Connor Clark, "I'm just happy to have found a way to support local restaurants and local charities. Hopefully we can bring that sense of community you feel when you see the owner of your favorite restaurant to online ordering." Foodio's restaurant partners look forward to the initiative as well: "Foodio has always provided quality custom ordering for our restaurant and I'm excited to what they can do to help local charities." says Jon LaPanta, owner of Baggby's Gourmet Sandwiches.

About the Haven
The Haven works to end homelessness. We do this by incubating collaborative efforts across the system of care and operating a multi-resource day shelter for the homeless in downtown Charlottesville, Virginia. We facilitate transformation for the ready and provide respite for the weary. **We exist because everyone needs a place to start.**

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About Foodio

Foodio is a Charlottesville startup dedicated to giving local restaurants a better deal than national online ordering groups. Foodio software uses a restaurant's own brand and website, helping them directly compete against national chains like Domino's and Chipotle with multi-million dollar IT departments. Launched in 2013 by three University of Virginia alumni, Foodio joined the i.Lab at UVa and has since expanded to restaurants in Washington, D.C., New York, New Jersey and across Virginia. Charlottesville customers can now order from 21 local restaurants, including Boylan Heights, The Shebeen, Baggby's Gourmet Sandwiches, Littlejohn's, Belmont Pizza & Pub and more - all on **eatfoodio.com** and on the restaurants' own websites.

About The Promotion

To activate the promotion, customers must enter the code ***FoodioHaven*** during checkout while ordering on EatFoodio.com or any restaurant website powered by Foodio. Foodio will donate 100% of its commission on each order to The Haven. This is the first of a series of Foodlanthropy charity initiatives by Foodio, with more to come in the near future.

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